

LINK Mobility Group AS is Europe's leading provider within mobile communications, specializing in mobile messaging services and mobile solutions. The Group offers a wide range of scalable services and solutions across industries and sectors due to a growing demand for digital convergence between businesses and customers, platforms and users. The Group is headquartered in Oslo/Norway and fully owned by private equity company ABRY located in Boston, US. LINK Mobility continues to experience strong organic growth with a high degree of recurring revenue, as customers tend to move more business activities onto the mobile platforms. In 2019, LINK Mobility had a total turnover of 3.1 billion NOK with offices in 18 different countries.

Content Creator

@LINK Mobility we live by three core values that drive our business and people: Innovative, Trustworthy and Committed.

When working @LINK you appreciate diversity, cross-border collaboration and solving complex challenges in a high growth environment. Our people are knowledgeable, curious and agile team players whom strive to consistently deliver the best mobile messaging solutions for our customers.

Position overview

As Content Creator (CC) you will contribute to strengthen LINK's position as CPaaS provider through relevant, strategic and lead generating content. CC will support partner activities such as webinars to make sure our brand is aligned and enhanced through relevant content in all channels. CC will position our site for enterprises and corporate matters while also supporting local markets with relevant content. The role will also be responsible for SEO (search engine optimization) in all content production and on website.

Responsibilities:

- Create and produce content to enhance our brand identity positioning
- Account-based marketing content
- Produce innovative and creative material
- Create content for events, webinars and more...
- Monitor and optimize based on content and marketing performance (i.e. traffic, leads and SEO)

Your Experience and Qualifications:

- Bachelor's in Business, Marketing, Communication or similar preferred
- Minimum 3 years plus experience from digital, creative agency or relevant industry
- WordPress experience is a plus
- Knowledge and competence with tools such as Google Analytics, AdWords, Search Metrics and other performance tools to monitor content preferred
- Competence within Graphic design tools is preferred but not mandatory (i.e. Photoshop or other for banner production)
- Fluency in English language

Our Perfect Match:

- High energy, driven and a strong desire for success
- Business-oriented with the ability to understand the value chain and business model of the customers
- Excellent communication and interpersonal skills
- Positive attitude, and ability to create enthusiasm and dedication among colleagues and customers

- Integrity and courage to speak up when required, - while keeping calm in demanding situations

Every employee is an important member of the LINK Family. We do not accept any discrimination, whether active or by means of passive support, whether based on ethnicity, national origin, religion, disability, gender, sexual orientation, marital or parental status, union membership, political views, age or any other characteristic that results in compromising the principle of equality. LINK Mobility regards diversity as a lever for profitability.

Apply by sending you resume and application to job@linkmobility.com ASAP.
Questions about the position – please contact Kari-Anne Jakobsen, Global Marketing Manager, kari-anne.jakobsen@linkmobility.com